

宣傳推廣中使用個人資料
Use of Personal Data in Direct Marketing

致：大新銀行有限公司（「銀行」）

To: Dah Sing Bank, Limited ("the Bank")

請在適當方格內加上剔號 "✓"。Please check ("✓") the relevant box below.

☐ 本人（等）為以下簽署人不想銀行使用本人（等）的個人資料以接收銀行日後從以下直接宣傳推廣途徑中針對下述公司發出的任何宣傳推廣資料。*

☐ I/We, the undersigned, do not wish the Bank to use my/our personal data in direct marketing targeted at the Company named below in the following direct marketing channel(s)*:

☐ 電郵 Email

☐ 郵件 Mailing

☐ 電話 Outbound Call

☐ 短訊 SMS

☐ 所有途徑（包括電郵、郵件、電話及短訊）All Channels (including Email, Mailing, Outbound Call and SMS)

本人（等）明白以上的選擇適用於就銀行不時給予本人（等）之「有關客戶資料的客戶通知」（「該通知」）I 項中所列出的產品、服務及 / 或標的類別的任何直接宣傳推廣，及明白本人（等）應參閱該通知以得知在直接宣傳推廣中可使用的個人資料的種類。本人（等）謹此確認本人（等）已經閱讀、明白及同意該通知。

I/We understand that the above choice applies to the direct marketing of the classes of products, services and/or subjects as set out in paragraph I of the Bank's Notice to Customers relating to Customers' Data ("Notice") made available by the Bank to me/us from time to time and I/we shall refer to the Notice for the kinds of personal data which may be used in direct marketing. I/We hereby confirm that I/we have read, understood and agree to the Notice.

本人（等）亦明白及同意以上的選擇只適用於針對下述公司發出的直接宣傳推廣，並不適用於本人（等）於銀行開立的個人賬戶（如有）現行的直接宣傳推廣設定。

I/We also understand and agree that the above choice applies to the direct marketing targeted at the Company named below only and does not apply to the existing setting for direct marketing in relation to my/our personal account(s) maintained with the Bank, if any.

S.V.

授權簽署 / 東主 / 合夥人簽署及公司蓋章（若適用）

日期 Date

Authorized Signature / Signature of Sole Proprietor /
Partner and Company Chop (if applicable)

公司名稱 Company Name: _____

*注意：本文所指之「個人資料」與其於《個人資料（私隱）條例》的含義相同。如閣下不在上述任何方格加「✓」但在本表格上簽署，即表示閣下不反對接收銀行日後使用閣下的個人資料以發出針對上述公司的任何宣傳推廣資料。

*N.B. 'Personal data' referred herein shall have the same meaning as in the Personal Data (Privacy) Ordinance. If you do not tick any of the boxes above but sign on the form, you will be regarded as having indicated you have no objection for our Bank to use your personal data in direct marketing targeted at the Company named above.

FOR BANK USE ONLY 只供銀行使用

Division	AO Code	AO / Staff Initial	Date