

"Viva Lucky Draw Craze" Promotion – Terms and Conditions of Merchant e-coupons

Standard Terms and Conditions of Merchant (including Maxim's Cakes / Maxim's MX / Arome Bakery / Starbucks) e-coupons:

1. e-coupons are valid till 31 Jul 2024 (The date is inclusive).

- 2. The standard Terms & Conditions are applicable for Maxim's Cakes / Maxim's MX / Arome Bakery / Starbucks ("Merchants"). For additional T&C provided by specific Merchants, it will be displayed separately in the e-coupon URL.
- 3. Customers are entitled to redeem product or discount with this e-coupon at the specified Merchants.
- 4. Customers are required to present this e-coupon when placing the order to redeem the offer.
- 5. Should the total spend be more than the value of this e-coupon, the Merchant(s) will specify the balance and this must be paid per merchant's terms and conditions.
- 6. This e-coupon can only be used once in one of the available Merchants and need to settle payment with Dah Sing Credit Card.
- 7. This e-coupon is non-refundable and cannot be exchanged for cash in part or full.
- 8. No credit or cash will be given on the unused portion of this e-coupon.
- 9. Defaced, damaged or photocopied e-coupons are not accepted.
- 10. This e-coupon is not replaceable for lost or damaged.
- 11. In case of any dispute, the Merchant reserves the right of final decision on all related matters.
- 12. Please be aware that Merchants may have additional terms applicable to the usage of e-coupons. Customer should read and understand the terms before confirming the check-out process.

Additional Terms and Conditions of Maxim's Cakes e-Voucher:

- 1. This e-Voucher is available at all Maxim's Cakes outlets (excluded Maxim's Centre at Cheung Sha Wan), Maxim's Cake Lab and Maxim's On Site Bakery.
- 2. This e-Voucher is not applicable to purchase Maxim's Cakes Gift Voucher, Maxim's Cake Wedding Cakes Voucher, festive products, Octopus add value services and pre-sale coupons.
- 3. This e-Voucher cannot be used in conjunction with staff discounts.
- 4. This e-Voucher is valid until voucher redemption period, it shall be invalid after the expiry date.
- 5. This e-Voucher cannot be exchanged for cash or its equivalent.
- 6. This e-Voucher can be used ONCE only and please present valid purchased-Voucher to staffs before making any purchase.
- 7. Customers are required to present valid e-Voucher QR code. Any photocopied / edited e-Voucher is unacceptable.
- 8. This e-Voucher can be accumulated.
- 9. This e-Voucher is non-refundable, no exchanges and no cancellations.
- 10. This e-Voucher will not be returned after redemption.
- 11. This e-Voucher is not allowed for resale by any means and cannot be used for any commercial or promotional purposes without the prior written approval of Maxim's.
- 12. Maxim's Cakes reserves the right to amend the terms and conditions of this e-Voucher without notice.



13. Maxim's Cakes reserves the right of final decision in case of any dispute.

Additional Terms and Conditions of Maxim's MX e-Voucher:

- 1. This e-Voucher is applicable to Hong Kong MX outlets (Except Airport MX).
- 2. This e-Voucher is applicable to Hong Kong Maxim's Food², can.teen & Deli-O outlets.
- 3. Please present this e-Voucher upon payment; Photocopies are not acceptable.
- 4. Each e-Voucher can be used once only.
- 5. This e-Voucher cannot be cancelled once the transaction has been settled.
- 6. No refund or cash exchange is applicable, and it is non-transferable.
- 7. More than one e-Voucher can be used in each transaction.
- 8. This e-Voucher is not applicable to kiosk, please purchase at counter.
- 9. No changes will be given.
- 10. Expiry date on e-Voucher face shall be final; any expired voucher will be forfeited and will not be reissued.
- 11. Maxim's Caterers Limited reserves the right to change the terms and conditions in relation to the use of this e-Voucher without prior notice. In case of any dispute, the decision of Maxim's Caterers Limited shall be final.

Additional Terms and Conditions of Arome Bakery e-Voucher:

- 1. e-Vouchers are valid at all Arome Hong Kong stores (Except Maxims Center Store).
- 2. This e-Voucher is not applicable to purchase Arome Gift Voucher and Octopus add value services.
- 3. This e-Voucher cannot be used in conjunction with staff discounts.
- 4. This e-Voucher is valid until voucher redemption period end, it shall be invalid after the expiry date.
- 5. This e-Voucher cannot be exchanged for cash or its equivalent.
- 6. This e-Voucher can be used ONCE only and please present valid purchased-Voucher to staffs before making any purchase.
- 7. Customers are required to present valid e-Voucher QR code. Any photocopied / edited e-Voucher is unacceptable.
- 8. This e-Voucher cannot be used for online ordering.
- 9. This e-Voucher can be accumulated.
- 10. This e-Voucher is non-refundable, no exchanges and no cancellations.
- 11. This e-Voucher will not be returned after redemption.
- 12. This e-Voucher is not allowed for resale by any means and cannot be used for any commercial or promotional purposes without the prior written approval of Arome.
- 13. Arome reserves the right to amend the terms and conditions of this e-Voucher without notice.
- 14. Arome reserves the right of final decision in case of any dispute.

Additional Terms and Conditions of Starbucks E-Gift Certificate (eGC):



- 1. This e-Gift Certificate ("eGC") can be used once only at Starbucks stores in Hong Kong or Macau except Hong Kong Disneyland Store.
- 2. This eGC cannot be used at any "We Proudly Serve Starbucks" counters in Hong Kong or Macau.
- 3. This eGC cannot be redeemed for cash and any unused balance will be forfeited.
- 4. This eGC cannot be used to activate or reload Starbucks Card, Octopus Card and Macau Pass Card.
- 5. This eGC cannot be used to purchase any Starbucks Gift Certificate.
- 6. Only digital eGC will be accepted. The hard copy of eGC is invalid and will not be accepted.
- 7. This eGC cannot be resold.
- 8. Coffee Concepts (HK) Ltd. will not be responsible for any loss or damage to this Certificate.
- 9. Coffee Concepts (HK) Ltd. and Coffee Concepts (Macau) Ltd. reserves the right to change the terms and conditions in relation to the use of this eGC.

To borrow or not to borrow? Borrow only if you can repay!

The service(s) / product(s) mentioned herein is / are not targeted at customers in the EU.