

16 September 2014

**Dah Sing Bank Statement on
Telephone marketing calls for personal loan business**

Dah Sing Bank, Limited (“DSB”) would like to alert its customers and the public-at-large that there have been reports of the unauthorized use of the name of DSB by unidentified parties to conduct telephone marketing calls (“unauthorized calls”) for personal loan products.

DSB would like to advise that the unauthorized calls have no affiliation or connection whatsoever with DSB and/or the Dah Sing Financial Group, nor any of its subsidiaries. DSB does not accept any responsibility for the unauthorized calls or the content thereof.

Customers, who have any doubt regarding the caller’s identity are advised to obtain the caller’s name, staff number, department/branch name, contact phone number, etc and contact our customer service hotline at 2828 8000 for help in the caller’s identity verification.

~ The End ~