

Press Release (For Immediate Release)

15 August 2017

Apple Pay Coming to Dah Sing Bank's Customers Offering an Easy, Secure & Private Way to Pay

Dah Sing Bank today brings its customers Apple Pay, which is transforming mobile payments with an easy, secure and private way to pay that's fast and convenient.

Dah Sing Bank is committed in delivering choice and value through digital innovation that meets our customers' needs. By bringing onboard Apple Pay, we are pleased to enhance the payment convenience for our customers by giving them a simple, quick and yet secure way to make a broad range of purchases in stores, apps and on the web.

Security and privacy is at the core of Apple Pay. When you use a credit card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorized with a one-time unique dynamic security code.

Sherry Po, Head of Card Business & Business Development, Dah Sing Bank, said: "As a pioneer in digital banking, Dah Sing Bank is devoted to shaping the future of seamless digital payment. Customers can spend the way they like with Apple Pay using their favorite devices. Apple Pay is easy to set up and users will continue to receive all of the rewards and benefits offered by Dah Sing Credit Cards." From now to 30 September 2017, Dah Sing Credit Cardholders can earn a total up to HK\$60 Cash Rebate upon completing a single transaction of HK\$20 or above for \$20 Cash Rebate with Apple Pay during the entire Promotion Period. They can also enjoy up to 2% Cash Rebate without upper limit upon achieving cumulative spending of HK\$1,500 or above via Apple Pay during the entire Promotion Period.

In stores, Apple Pay works with iPhone SE, iPhone 6 and later, and Apple Watch. Online shopping in apps and on websites accepting Apple Pay is as simple as the touch of a finger with Touch ID, so there's no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information. When paying for goods and services on the go in apps or Safari, Apple Pay works with iPhone 6 and later, iPhone SE, iPad Pro, iPad (5th Generation), iPad Air 2, and iPad mini 3 and later. You can also use Apple Pay in Safari on any Mac introduced in or after 2012 running macOS Sierra and confirm the payment with iPhone 6 or later or Apple Watch, or with Touch ID on the new MacBook Pro.

Terms and conditions applied. For promotion details, please visit: <u>www.dahsing.com/applepay</u> For more information on Apple Pay, visit: <u>www.apple.com/hk/apple-pay</u>

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