

Press Release (For Immediate Release)

31 October 2014

Dah Sing Banking Group Limited Received "The Best Practice Award 2014 in Mentoring Programme Development"

We are pleased to announce that Dah Sing Banking Group Limited (DSBG) is presented with "The Best Practice Award 2014 in Mentoring Programme Development" by The Best Practice Management Group.

The Best Practice Management Group brings a wealth of knowledge to organizations by sharing global best practices and applications. The 2014 Best Practice Awards, now in the 15th year, feature 11 categories with "Mentoring Programme Development" as one of them. The Awards are acknowledged as an advocate of best practices among industries, with recognition given to those companies for demonstrating foresight, commitment and excellence in business practices to cope with a fast-changing environment.

Growing with employees through mutual commitment is part of DSBG's corporate mission. The "Mentoring Programme Development" Award recognizes DSBG's achievement in providing systematic and structured career development for the newly joined retail banking sales staff which contributes towards driving retention, engagement and long-term development of human capital for the organization.

The RM Buddy Programme and the FST Mentor Programme are structured mentoring programmes for the newly joined Relationship Managers (RMs) and Financial Services Trainees (FSTs) to maintain a healthy talent pipeline for all Dah Sing Bank Branches. Under the programmes, each newly joined RM or FST is assigned a mentor who, as the experienced RM or frontline manager and hence a potential role model, is willing to share his knowledge, skills & experience. In addition to supporting business growth, the mentoring programmes are also beneficial to the frontline managers themselves, giving them the opportunity to enhance leadership capabilities, refresh coaching techniques and strengthen working relationship with different colleagues.

Mr. Harold Wong, Managing Director and Chief Executive of DSBG said, "We are honored to receive the Best Practice Award 2014 in Mentoring Programme Development by The Best Practice Management Group, which is a significant recognition of our efforts in Mentoring Programme Development. Growing with our employees as stakeholders of the business through mutual commitment is part of our corporate mission. We will strive to make continuous improvements in our human capital practices and provide our colleagues with a fulfilling career at our Group."



Ms. Florence Lee, General Manager, Group Head of Human Resources said, "The mentorship programmes contribute towards not only maintaining a stable pipeline of sales staff to support the business, but also giving our colleagues greater opportunities to succeed with a supportive and engaging environment for their career advancement. We will continue to reinforce a mentoring culture and extend the programmes to other job families where there is a good fit."

~The End~



Photo caption: Mr. Harold Wong, Managing Director and Chief Executive of DSBG (2nd from left) and Ms. Florence Lee, General Manager, Group Head of Human Resources (2nd from right) received "The Best Practice Award 2014 in Mentoring Programme Development".