

Press Release (For Immediate Release)

19 November 2013

Dah Sing Banking Group Limited Received "The Best Practice Award 2013 in Employee Engagement"

We are pleased to announce that Dah Sing Banking Group Limited (DSBG) is presented with "The Best Practice Award 2013 in Employee Engagement" by The Best Practice Management Group.

The Best Practice Management Group brings a wealth of knowledge to organizations by sharing global best practices and applications. The 2013 Best Practice Awards, now in the 14th year, feature 13 categories with "Employee Engagement" as one of them. The Awards are acknowledged as being the showcase for innovative and cutting-edge companies that have reaped tangible operational and customer benefits.

The "Employee Engagement" Award recognizes DSBG's achievement in making positive changes and promoting employee engagement in the execution of business strategy and the culture building initiatives over the course of the year. The organization-wide employee engagement initiatives with focus on alignment, transparency and communication bring positive results to the key business metrics. Employees assume ownership and responsibility for the outcomes of their behaviors and the impact upon customers and the business. The accomplishments are encouraging and provide a good foundation for the long term development of the company.

Mr. Harold Wong, Managing Director and Chief Executive of Dah Sing Banking Group said, "We are honored to receive the Best Practice Award 2013 in Employee Engagement by The Best Practice Management Group. It is part of our corporate mission to grow with our employees as stakeholders of the business through mutual commitment. This award is a significant recognition of our efforts in employee engagement, which has been important both in strategy formation and execution. Engaging with our colleagues is an area that our management team will continue to emphasize. We are committed to continuous improvement in our human capital practices, as we strive to provide our colleagues with a fulfilling career at our Group."

~The End~





Photo captions: Mr. Harold Wong, Managing Director and Chief Executive of Dah Sing Banking Group (middle) and Ms. Florence Lee, General Manager, Group Head of Human Resources (right) received "The Best Practice Award 2013 in Employee Engagement".