

Press Release (For Immediate Release)

Brand New "Dah Sing Autotoll Visa payWave Credit Card" The Only Autotoll Automatic Top-up Service in Hong Kong

Dah Sing Bank is honoured to announce today the launch of "Dah Sing Autotoll Visa payWave Credit Card" by partnering with Autotoll Limited and Visa, which brings all drivers in town a unique credit card spending convenience. "Dah Sing Autotoll Visa payWave Credit Card" features contactless transaction function of Visa payWave. Consumption can be made by the cardholders of the "Dah Sing Autotoll Visa payWave Credit Card" at the merchants in town with thousands of credit card terminals showing "Visa payWave" logo. No signature is required for spending of HK\$500 or below, it makes the transaction process faster and more convenient than ever.

Only "Dah Sing Autotoll Visa payWave Credit Card" with Autotoll Automatic Top-up Service, allows you to enjoy the unsurpassed flexibility to pay for "Autotoll Electronic Toll Collection System" for tunnels and roads around Hong Kong. Dah Sing Bank proudly presents you with "Dah Sing Autotoll Visa payWave Credit Card" a host of brand new services and offers tailor-made for driving. Enjoy countless surprises on your way and accentuate your distinct identity!

New Design of Visa payWave Cardface



Dah Sing Autotoll Visa payWave

Credit Card



Dah Sing Autotoll Visa payWave
Platinum Card

(Perpetual annual fee waiver)

Tailor-made Service for Drivers

1. The Only Autotoll Automatic Top-up Service in Hong Kong

"Dah Sing Autotoll Visa payWave Credit Card" provides the exclusive Autotoll Automatic Top-up Service, automatically transfers the required prepaid amount from your credit card to your Autotoll account, and thus generates convenience payment.



2. Newly Designed "Dah Sing Autotoll Visa payWave Credit Card" iPhone/iPad Application

"Dah Sing Autotoll Visa payWave Credit Card" is close to our daily life and progresses with the times. The first iPhone/iPad application combined with driving application function and credit card privileges is now presented. The application functions include Route Planning in advance, Instant Route Tracking, Gasoline Usage Calculator, Pre-set useful phone numbers, "Dah Sing Autotoll Visa payWave Credit Card" and Dah Sing Bank Credit Card Privileges, etc.

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Exclusive Offers

1. First in town AutoTAXI - 20% Cash Rebate and 2x Bonus Point Rewards

From now until 31 December 2011, to enjoy the convenience of using "Dah Sing Autotoll Visa payWave Credit Card" for AutoTAXI fare payment and earn the unprecedented spending rewards, existing "Dah Sing Autotoll Credit Card" cardholders and brand new "Dah Sing Autotoll Visa payWave Credit Card" cardholders can simply get on an AutoTAXI with a "We Accept VISA" logo, in order to enjoy 20% cash rebate and 2x bonus point rewards upon paying the taxi fare with "Dah Sing Autotoll Credit Card"

2. Autotoll Administrative Monthly Fee Waiver

Simply make a monthly spending and/or cash advance of HK\$3,500 or above with the "Dah Sing Autotoll Credit Card", the cardholders will be entitled to a waiver of HK\$35 for the Autotoll Administrative Fee of the month.

3. Caltex Service Station up to 5% Gasoline Discount & 2x Bonus Point Rewards

- 4% discount on Caltex Gold with Techron® gasoline purchase + 2x bonus point rewards

4. AutoPark 1% Car Parking Rebate

The cardholders can park the car at designated Wilson car parks to enjoy 1% car parking rebate.



5. Bonus Points Reward Scheme

Every HK\$2 you spend with your "Dah Sing Autotoll Credit Card", "Autotoll Automatic Top Up" and "Octopus Automatic Add Value" Service will earn you 1 Bonus Point. With accumulation of 12,500 bonus points, you can redeem for various merchant cash coupons worth HK\$100.

6. Merchant Offers

"Dah Sing Autotoll Credit Card" cardholders can enjoy fabulous merchant offers of Challengers Car Detailing and Protection, Car Beautician, Wash & Wax Limited, AVIS, Parklane Limousine Service, Lee Kin Driving School, etc.

Welcome Gift Offer

"Dah Sing Autotoll Visa payWave Credit Card" cardholders are entitled to first 12-month Autotoll Administration Fee Waiver, upon successful application of Dah Sing Autotoll Visa payWave Credit Card. (Value: HK\$420)

* For further details of product features and terms and condition, please refer to product leaflets.