



Press Release (For immediate release)



In celebration of the 85th Anniversary of Maryknoll Convent School Dah Sing Bank is privileged to present The Dah Sing Maryknoll Convent School Platinum VISA Card



It is an honour for Dah Sing Bank ("DSB") to be associated with Maryknoll Convent School ("MCS"), Hong Kong's leading Catholic Girls' School, with a student body and alumnae of truly outstanding leaders in areas of law, politics, medicine, education, entertainment and finance. DSB is proud to work together with MCS Educational Trust to launch the "Dah Sing Maryknoll Convent School Platinum VISA Card". Established in 1992 to provide educational and financial support to the School, MCS Educational Trust has made significant contributions to the School, striving continuously to improve the School and educational facilities for students.

The new first ever Dah Sing Maryknoll Convent School Platinum VISA Card will be exclusively available for Maryknoll students' parents, staff members, alumnae and spouses. The design of the Card shows the acclaimed World Heritage building and grounds of MCS, so fondly remembered by every student member.

The aim of the new Dah Sing Maryknoll Platinum VISA Card is to provide the School with a sustainable source of income every time a cardholder uses it at retailers. Moreover, any payment connected to school fees, or in-school spending, shall be credited 100% to MCS without the School incurring merchant fees. Cardholders will be donating to MCS every time they make a retail purchase with the Card. This gives each and every cardholder a chance to take part in sustaining the development of MCS as well as knowingly supporting and enhancing the education and welfare of a future generation of students.

In addition, with the Dah Sing Maryknoll Convent School Platinum VISA Card, cardholders can enjoy premier merchant offers and a fabulous array of spending privileges. The Card offers cardholders special discounts or privileges at various exclusively selected merchants, including some of the finest names from luxury goods, fashion, beauty & health, jewellery & accessories to dining & leisure products. Last but not least, cardholders will earn HK\$1 cash rebate for every retail spending transaction of HK\$250.

Mr. David Wong, Chairman of Dah Sing Bank said, "Maryknoll Convent School is without doubt Hong Kong's leading Catholic Girls' School, with steep traditions, distinguished academic achievements, and a student body and alumnae of outstanding leaders in different fields. Dah Sing Bank is truly honoured and delighted to co-operate with MCS Educational Trust to launch the Dah Sing Maryknoll Convent School Platinum VISA Card, which is designed exclusively for Maryknoll students' parents, staff members, alumnae and spouses. The Card provides an opportunity for everyone associated with MCS to contribute to the School through their everyday card spending."

Sister Jeanne Houlihan, Chairperson of Maryknoll Covent School Foundation Ltd., Supervisor of Maryknoll Convent School (Secondary Section) said, "The beauty of education is hidden in the intangible aspects that motivate us; yet, tangible support through the generosity of Mr. and Mrs. David Wong and all users of the Maryknoll Convent School Platinum VISA Card gives present and future Maryknollers a boost."

