



大新銀行集團有限公司

DAH SING BANKING GROUP LIMITED

(Incorporated in Hong Kong with limited liability under the Companies Ordinance)

The holding company of Dah Sing Bank, Limited

(Stock Code: 2356)

20 April 2018

Dear Shareholder,

**Letter to New Registered Shareholders
- Election of Means of Receipt of Corporate Communications**

We are pleased to enclose 2017 Annual Report, Circular containing Notice of the 2018 Annual General Meeting and Proxy Form of Dah Sing Banking Group Limited (the "Company") for your attention. The Annual General Meeting of the Company will be held at 20th Floor, Island Place Tower, 510 King's Road, North Point, Hong Kong on Friday, 25 May 2018 at 3:30 p.m.

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the articles of association of the Company, the Company will make available the following options for you to elect for receipt of future corporate communications ("Corporate Communications") of the Company, which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, in the following manners:

- (1) to read all future Corporate Communications published on the Company's website at www.dahsing.com ("Website Version") in place of receiving printed copies, and receive the Company's printed notification letter of the publication of the Corporate Communications on its website; or
- (2) to receive both the printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to select the Website Version. To make your election, please mark (√) in the appropriate box on the enclosed reply form and sign and return it by post or hand delivery to the Company c/o its Hong Kong share registrar (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. If you post it in Hong Kong, you may use the mailing label in the reply form and need not affix a stamp when returning your reply form. Otherwise, please affix an appropriate stamp.

If the Company does not receive the enclosed reply form or does not receive a response indicating the objection from you by 18 May 2018 and until you inform the Company c/o the Hong Kong Share Registrar by reasonable notice in writing according to the relevant laws and regulations, you are deemed to consent to website communication only, and a notification letter of the publication of the Corporate Communications on website will be sent to you.

You have the right at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Registrar or by email to dahsingbanking.ecom@computershare.com.hk to change the choice of means of receipt of the Corporate Communications. Even if you have chosen (or are deemed to have consented) to receive all future Corporate Communications using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company will promptly upon your request send the Corporate Communications to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Company or the Hong Kong Share Registrar on request; and (b) the same will also be available on the Company's website at www.dahsing.com and the website of the Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the Company's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

By order of the Board
Dah Sing Banking Group Limited
Doris Wai-Nar Wong
Company Secretary



Reply Form 回條

To: Dah Sing Banking Group Limited (the "Company")
(Incorporated in Hong Kong with limited liability)
The holding company of Dah Sing Bank, Limited
(Stock Code: 2356)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre, 183 Queen's Road East,
Wan Chai, Hong Kong

致: 大新銀行集團有限公司 (「本公司」)
(於香港註冊成立之有限公司)
大新銀行有限公司之控股公司
(股份代號: 2356)
經由香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive the corporate communications* of the Company ("Corporate Communications") in the manner as indicated below:

本人/我們希望以下列方式收取 貴公司之公司通訊* (「公司通訊」):

(Please mark **ONLY ONE** (✓) of the following boxes)

(請從下列選擇中, 僅在其中一個空格內劃上「✓」號)

to read all future Corporate Communications published on the Company's website (the "**Website Version**") in place of receiving printed copies, and receive the Company's printed notification letter of the publication of Corporate Communications on its website; **OR**
於本公司網站閱覽所登載的所有日後公司通訊 (「**網上版本**」), 以代替收取印刷本, 並收取公司就其於網站登載公司通訊而發出之通知函的印刷本; 或

to receive both printed **English and Chinese versions** of all future Corporate Communications.
以**英文及中文印刷本**收取所有日後公司通訊。

Signature
簽名

Contact telephone number
聯絡電話號碼

Name of Shareholder
股東姓名

Date
日期

Notes 附註:

- Please complete all your details clearly.
請 閣下清楚填寫所有資料。
- If the Company does not receive this reply form or receive a response indicating the objection from you by 18 May 2018, you are deemed to consent to website communication only, all future Corporate Communications will be sent out in the manner specified in the Company's letter dated 20 April 2018 and we will send you a notification letter of the publication of the Corporate Communications on website.
倘若本公司於 2018 年 5 月 18 日尚未收到 閣下的回條或表示反對的回覆, 閣下將被視為已同意以網上方式收取公司通訊, 而本公司將按 2018 年 4 月 20 日之本公司函件內所述之方式只向 閣下寄發就其於網站登載公司通訊之通知函。
- By selection to read the Website Version of the Corporate Communications published on the Company's website in place of receiving printed copies, you have expressly consented to waive the right to receive the Corporate Communications in printed form.
在選擇閱覽在本公司網站發出之公司通訊網上版本以代替收取印刷本後, 閣下已明示同意放棄收取公司通訊印刷本的權利。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this reply form in order to be valid.
如屬聯名股東, 則本回條須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署, 方為有效。
- The above instruction will apply to all future Corporate Communications to be sent to shareholders of the Company until you notify otherwise by reasonable notice in writing or by email to dahsingbanking.ecom@computershare.com.hk to the Company c/o the Company's Hong Kong share registrar, Computershare Hong Kong Investor Services Limited. The address is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.
上述指示適用於寄發予本公司股東之所有日後公司通訊, 直至 閣下發出合理時間的書面通知或以電郵方式至 dahsingbanking.ecom@computershare.com.hk 予本公司之香港股份登記處。— 香港中央證券登記有限公司, 地址為香港灣仔皇后大道東 183 號合和中心 17M 樓另作選擇為止。
- Shareholders are entitled to change the choice of means of receipt of Corporate Communications at any time by reasonable notice in writing or by email to dahsingbanking.ecom@computershare.com.hk to the Company c/o the Company's Hong Kong share registrar.
股東有權隨時發出合理時間的書面通知或以電郵方式至 dahsingbanking.ecom@computershare.com.hk 予本公司之香港股份登記處, 要求更改收取公司通訊之方式。
- For the avoidance of doubt, we do not accept any special instructions written on this reply form.
為免存疑, 任何在本回條上的額外手寫指示, 本公司將不予處理。

*Corporate Communications include but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
公司通訊包括但不限於: (a) 董事會報告、年度賬目連同核數師報告及 (如適用) 財務摘要報告; (b) 中期報告及 (如適用) 中期摘要報告; (c) 會議通告; (d) 上市文件; (e) 通函; 及 (f) 代表委任表格。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
本聲明中所指的「個人資料」具有香港法例第 486 章《個人資料 (私隱) 條例》(「私隱條例」) 中「個人資料」的涵義。
- Your supply of Personal Data to the Company is on a voluntary basis. Failure to provide sufficient information, the Company may not be able to process your instructions and/or requests as stated in this form.
閣下是自願向公司提供個人資料。若 閣下未能提供足夠資料, 本公司可能無法處理 閣下在本表格上所述的指示及/或要求。
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its share registrar, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for our verification and record purposes.
本公司可就任何所說明的用途, 將 閣下的個人資料披露或轉移給其附屬公司、股份登記處及/或其他公司或團體, 並將在適當期間保留該等個人資料作核實及記錄用途。
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing to the Personal Data Privacy Officer of Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.
閣下有權根據《私隱條例》的條文查閱及/或修改 閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式向香港中央證券登記有限公司 (地址為香港灣仔皇后大道東 183 號合和中心 17M 樓) 的個人資料私隱主任提出。

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong

閣下寄回此回條時, 請將郵寄標籤剪貼於信封上。
如在本港投寄毋須貼上郵票。
Please cut the mailing label and stick this on the envelope
to return this reply form to us.
No postage stamp necessary if posted in Hong Kong.