



大新銀行集團有限公司 DAH SING BANKING GROUP LIMITED

大新銀行有限公司及豐明銀行有限公司之控股公司
The holding company of Dah Sing Bank, Limited and MEVAS Bank Limited

Dah Sing Banking Group Limited
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Dear Shareholders,

The world today is undergoing major changes. I feel it is appropriate for me to report to the shareholders my personal vision for the development for our Group for the coming new decade of 2010's.

I am encouraged by our Group's improved performance in 2009, after going through the unprecedented global economic tsunami in 2008 and the US subprime crisis in 2007, which had caused significant negative impacts to our Group.

With a most turbulent decade behind us, 2010, with the new decade beginning with the Year of the Tiger, provides us much cautious optimism. We strongly believe that the rising of Asia will result in interesting and promising business prospects for our Group. The most significant event since the beginning of 2010 was the signing in Beijing on 7th April by our Chief Executive Donald Tsang Yam-kuen (曾蔭權) and Guangdong Governor Huang Huahua (黃華華) in the presence of and witnessed by Vice President Xi Jinping (習近平), of a wide-ranging agreement to create a new world class economic zone between Hong Kong and Guangdong, enhancing Hong Kong's position as a financial centre. This pact is the first one of such to be approved by the State Council and we believe it will lead to smoother cooperation between Hong Kong and Guangdong during the ten-year term of the agreement. According to the Hong Kong Trade Development Council, the move towards closer Pearl River Delta integration will see Hong Kong develop from a market of 7 million people to one of between 40 million to 50 million.

Our Group is strategically situated, with Dah Sing Bank in Hong Kong, Banco Comercial de Macau in Macau and Dah Sing Bank (China) in Shenzhen, the three respective Special Administrative Regions of China. We believe this rare combination will put us in a strong position to participate in the growth of the region.

With the turbulent decade ended in 2009, we look forward to implementing our strategy of "Growing With the Asian Region" in this coming new decade and for many years to come, and to better serve our shareholders and meet the needs of our customers.

Chairman

Hong Kong, 8 April 2010